

Privacy Policy for Buni Banda

Effective Date: 12th August, 2025

Version: 1.1

Buni Banda (“we,” “our,” or “us”) is committed to safeguarding your personal data. By using our services or providing us with your data, you agree to the terms of this policy. If you do not agree, please refrain from using our services or sharing your personal data.

Table of Contents

1. Introduction.....	1
2. Legal Compliance.....	1
3. How We Collect and Use Personal Data.....	1
3.1 Information Collected Through Our Website.....	1
3.2 Information Collected Through Social Media Campaigns.....	2
3.3 Use of Cookies and Tracking Technologies.....	2
3.4 Training Program Registration and Participation.....	2
3.5 Marketing Communications and Lead Generation.....	2
4. Sharing of Personal Data.....	3
5. Data Retention.....	3
6. Your Rights and Choices.....	3
7. Data Security.....	3
8. Children’s Privacy.....	3
9. Changes to this Policy.....	4
10. Contact Us.....	4

1. Introduction

At Buni Banda, we are committed to protecting your privacy and handling your personal data responsibly.

This Privacy Policy explains how we collect, use, share, and protect your information across our programs, website, social media platforms, and communications.

It applies to all individuals who engage with our services, including website visitors, training participants, clients, and partners.

The policy covers data collected through our website, social media platforms, forms, communications, and training programs, and reflects our compliance with relevant data protection laws and best practices.

2. Legal Compliance

Buni Banda complies with the **Kenya Data Protection Act (2019)** and aligns with internationally recognized data privacy principles, including transparency, purpose limitation, and user consent.

3. How We Collect and Use Personal Data

3.1 Information Collected Through Our Website

We collect certain data when you browse or interact with our website, including:

- IP address
- Browser type and version
- Pages visited and time spent
- Navigation behavior
- Location data (derived from IP)
- Form submissions and downloads

This helps us improve site functionality, content relevance, and user experience.

3.2 Information Collected Through Social Media Campaigns

When you interact with Buni Banda through platforms like LinkedIn, Facebook, X or Instagram, we may collect:

- Your name, email, and job title (if submitted via lead forms)
- Comments, likes, or DMs you send us
- Engagement data (e.g., clicks, shares)

We use this data to connect with you about our services, training, and partnership opportunities.

3.3 Use of Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Understand user behavior
- Improve website performance
- Personalize content and recommendations
- Track analytics (e.g., via Google Analytics, Meta Pixel)

You may disable cookies in your browser settings, though some functionality may be affected.

3.4 Training Program Registration and Participation

When you register for or attend our trainings, we may collect:

- Full name, organization, job role, and location
- Contact details (email, phone)
- Payment details (if applicable)
- Attendance logs and feedback
- Certification records

This data is used to deliver the training, issue certificates, improve our programs, and follow up with relevant opportunities.

3.5 Marketing Communications and Lead Generation

We may use your contact details to send:

- Newsletters and event invites
- Updates about new trainings or services
- Relevant research or content

You may opt out of these communications at any time using the unsubscribe link or by contacting us directly.

4. Sharing of Personal Data

We do not sell your data. We may share it with:

- Trusted service providers (e.g., payment processors)
- Program partners and donors (with safeguards)

- Legal authorities, when required by law
-

5. Data Retention

We retain your data only as long as necessary for the stated purposes, including compliance, reporting, or evaluation. Afterward, it is securely deleted or anonymized.

6. Your Rights and Choices

You have the right to:

- Access your data
- Request corrections or deletions
- Withdraw consent
- Opt out of marketing
- Lodge complaints with the Office of the Data Protection Commissioner

To exercise these rights, email: **info@bunibanda.org**

7. Data Security

We apply organizational, physical, and technical measures to prevent unauthorized access, loss, or misuse of your personal data.

8. Children's Privacy

Our services are not intended for individuals under 18. If we become aware of any data collected from a minor, we will delete it promptly.

9. Changes to this Policy

This Privacy Policy may be updated periodically. We encourage you to review it regularly. The "Effective Date" above reflects the latest version.

10. Contact Us

If you have any questions, concerns, or feedback regarding this Privacy Policy or our data protection practices, contact us via the following channels:

Email: info@bunibanda.org

Website: www.bunibanda.org